

S.NO: 22N1-BBA

Course Code: AUA

A.D.M.COLLEGE FOR WOMEN, NAGAPATTINAM

(AUTONOMOUS)

(BBA) Degree Examination

I Semester – November – 2022

CC I – PRINCIPLES OF MANAGEMENT

Time: 3 hours

Maximum Marks: 75

Section –A

10X2=20

Answer **ALL** the Questions

1. Who is referred as Father of Scientific Management?
2. What do you mean by Esprit de corps?
3. Define Planning.
4. What is decision making?
5. Explain the meaning of Organization.
6. What is Centralization?
7. Define Recruitment?
8. What is meant by the term 'Direction'?
9. What do you mean by Feed Forward Control?
10. Name the various steps in effective Co-ordination.

Section –B

5X5=25

Answer **ALL** the Questions

11. a) Explain the Scope of Management.

(or)

b) State and Explain the levels of Management.

12. a) Explain the different types of Planning.

(or)

b) Analyze the various steps involved in decision making.

13. a) “Organization is a Process” - explain

(or)

b) Distinguish between Centralization and Decentralization

14. a) Explain the principles of direction in detail.

(or)

b) Explicate the different methods of Training.

15. a) List out the important features of Controlling.

(or)

b) Examine the need for Co-ordination.

Section –C

3 X 10 = 30

Answer any **THREE** Questions

16. Explain Fayol's Contribution to Management.
17. State and explain the different steps in planning.
18. Explain the different types of organization structure.
19. Elaborate the different sources of Recruitment.
20. Enlist and explain the basic steps involved in the process of controlling.
